

# EFCG Crop Protection & Fine Chemicals Forum

Webinar – 28 September 2021

# Agenda

14:00	<b>Opening and welcome</b>	<b>CHRISTINE CHARTRoux</b> Key Account Manager New Markets & New Applications - WeylChem Lamotte  <i>Chairperson of the EFCG FAME Committee</i>
14:10	<b>The impact of the European Green Deal strategies on the Crop Protection Sector</b>	<b>LAURENT OGER</b> Director Regulatory Affairs - CropLife Europe
14:35	<b>Connected Fates: Agrochemical and Custom Manufacturing Industry in Europe have a Long-lasting and Successful Relationship</b>	<b>MICHAEL HELWIG</b> Former Chairman of the EFCG FAME Committee
15:00	<b>Coffee break</b>	<b>ALL</b>

15:05 **Recent Dynamics and Future Drivers in the Agrochemical Industry** **GARRY MABON**  
Partner - AgbioInvestor

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15:30 **Round Table** **ALL SPEAKERS, moderated by DR. ANDREW WARMINGTON**

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16:00 **Closing remarks** **CHRISTINE CHARTROUX**

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16:10 **End of the webinar** **CHRISTINE CHARTROUX**

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# Speakers



**Dr. LAURENT OGER**

Director Regulatory Affairs - CropLife Europe

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**Dr. MICHAEL HELWIG**

Former Chairman of the EFCG FAME Committee

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**Dr. GARRY MABON**

Partner - AgbioInvestor

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## Moderated by

**Dr. ANDREW WARMINGTON**

Editor – Speciality Chemicals Magazine

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## Dr. LAURENT OGER – CropLife Europe

The European Green Deal is introducing several strategies which will have an impact on the Crop Protection Sector. The Farm to Fork, Biodiversity and Chemical strategy for sustainability are the key ones which are bringing new challenges but also opportunities to the sector.



Laurent Oger is the Director for Regulatory Affairs at CropLife Europe. The association represents the highly innovative, R&D-driven crop protection and plant biotech industry in Europe. After studying European Law, Laurent worked for the French Agri Cooperative Association in Paris, then at Brussels level. He joined the European Crop Protection Association (ECPA) in 2008 which became CropLife Europe in January 2021.

## Dr. MICHAEL HELWIG

The fate of the agrochemical innovation, development, product launch and production are strongly linked to the parallel development of the fine chemicals and custom manufacturing industry.

The author weighs the past and present paths of the European Agro and Fine Chemical manufacturing industries, oversees the basic trends and mechanisms, and shares his personal insights and elaborates on future trends in those industries based on more than 30 years' experience.



As retired Industry specialist, Dr. Michael Helwig is sharing personal expertise and experience with clients all over the world.

After his PhD in 1988 in biochemistry, in his 31 years with Lonza he contributed in leading functions of Business Development, Marketing & Sales to the continuing success of Lonza as a leading supplier to the Agrochemical Industry.

From 2013 – 2019 he was also Chairman of FAME (formerly AIME) group, part of Brussels based European Fine Chemicals Group.

## Dr. GARRY MABON – AgbioInvestor

COVID has presented the global agriculture industry with a number of short-term challenges, however despite this the global crop protection (CP) pesticide market increased by 2.5% to reach \$60,769 million at the ex-manufacturer level in 2020.

Regulation, demand for ‘natural’ pest control solutions and disruptors such as digital ag have the potential to alter the industry landscape significantly over the coming years. Join AgbioInvestor for an in-depth look at the CP industry, the impacts of COVID, and the key factors which are expected to influence the industry over the coming years.



Garry Mabon graduated with a first class honours degree in Ecology from the University of Stirling in 2010. He began his career at Phillips McDougall in 2011, progressing to become a senior crop protection industry analyst. Garry is now a partner at the crop protection and seeds and traits industry consultant, AgbioInvestor, where he heads the development and operation of AgbioSelect, a crop protection market database, as well as AgbioTrade, an agrochemical trade tracking tool.